

Vail Industries
Valuation January 2020

Current valuation: \$2,500,000

Valuation explanation:

Vail Industries in a pre-launch phase of its initial product installment, the Vail Monitor. The device is a state of the art, first of its kind, child well-being monitor intended to be worn by children ages 1-17. This wearable health monitor for children will be the only such device on the market in the U.S. and will have extremely limited competition in the European and Asian markets.

Market research analysis conducted by MarketWatch in January 2019:

Regional analysis for Wearable technology market is studied in different geographic regions as Americas, Europe, Asia-Pacific and Rest of world. It has been observed that North America region would account for larger share in wearable technology market followed by Europe. It has been observed that North America region has technological developments and IT modernization which has resulted in the growth of wearable technology market.

The study reveals that Asia-Pacific region is expected to have a significant growth in wearable technology market by the forecast period. Asia-Pacific countries like China, India and Korea have maximum smartphone penetration which is the primary growth driver for the Asia-Pacific region.

The global industrial automation market is expected to grow at USD 50 Billion by 2022, at 16% of CAGR between 2016 and 2022.

Wearable Technology Market 2019 Statistics, Share, Growth, Industry Size, Future Trends, Segmentation, Gross Margin, Opportunity Assessment and Potential of the Industry by 2022 Feb 05, 2019 (Herald keeper via COMTEX) -- Market Synopsis of Wearable technology

The valuation was determined using current market trends, the potential segment of the wearable market this product will capture, and considering the overall size of the market.